

FOR IMMEDIATE RELEASE

## 50,000 Couple Research Survey Reveals Ground-Breaking Insight into Marriages

### *The Remarriage Checkup*

by Ron L. Deal, MMFT, and David H. Olson, PhD

Minneapolis, MN—Nearly one-half of all marriages in America are remarriages for one or both partners. Of these, 60-70% will divorce, giving remarriages an almost 25% greater chance of failing than first marriages.

In a culture inundated with marriage manuals and relationship how-to books, why do remarriages continue to fail at such an alarming rate?

“No one is telling remarried couples that while many of their strengths are the same as those of first marriage couples, there are a number of unique issues that, if not managed well, can destroy a remarriage,” said Ron Deal, a marriage and family counselor and the leading stepfamily and remarriage expert.

Seeing a need, Deal teamed up with fellow counselor and expert David Olson to offer help, hope, and healing to remarried couples. Backed by 35 years of experience, their new book, *The Remarriage Checkup*, is also backed by research from the largest remarried study ever conducted.

Boasting over 50,000 participating remarrying couples, the National Survey of Couples Creating Stepfamilies was commissioned by Olson, the founder of Life Innovations and the PREPARE/ENRICH program.

“We examined the profiles of over 100,000 people to discover the qualities that best predict highly satisfying relationships and the roadblocks couples must overcome in order to beat the odds of divorce,” said Olson. “Some of our findings will validate what you already know about successful relationships; others will surprise you.”

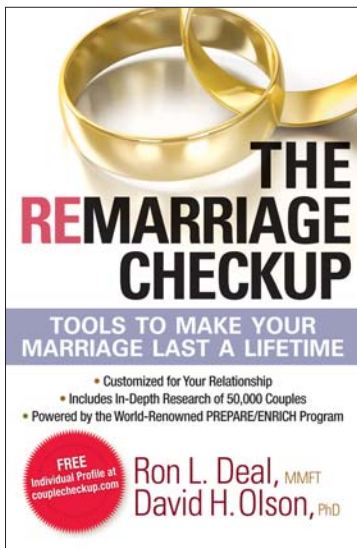
“For instance, 7 of the top 12 stumbling blocks for remarrying couples are related to a past relationship breakup (divorce) or to the complications of being a stepfamily,” said Deal, noting these are both unique situations to remarried couples.

Yet *The Remarriage Checkup* is more than facts and findings—it is interactive help for remarried couples. **Included with the book is a free individual online relationship diagnostic survey.** When the book and survey results are used together, couples will discover customized, practical help they can apply directly to their own relationship.

“This book provides a map for couples on the unique journey of remarriage,” said Olson. “You will know when to feel confident in your relationship and what must improve to avoid disaster.”

Backed by the world-renowned PREPARE/ENRICH program, Deal and Olson explore issues such as communication, finances, sexuality, parenting, and spiritually. By bringing experience and expertise together, *The Remarriage Checkup* gives couples the tools they need to build a remarriage that lasts a lifetime.

Available at your local bookstore, [bethanyhouse.com](http://bethanyhouse.com) or by calling 1-800-877-2665.



#### ***The Remarriage Checkup***

by Ron L. Deal, MMFT and David H. Olson, PhD  
ISBN: 978-0-7642-0758-7  
Hardcover; \$22.99; 256 pp.  
Release Date: January 2010

**“This book is long overdue. Ron Deal and David Olson have done their homework, and what they have learned can help you beat the odds. *The Remarriage Checkup* is the road map to a healthy marriage.”**  
—Gary D. Chapman, PhD, Author of the NY Times bestseller *The Five Love Languages*

#### **Media Contacts**

PRINT/ BROADCAST: **Brett Benson**  
952-829-2529

[bbenson@bakerpublishinggroup.com](mailto:bbenson@bakerpublishinggroup.com)

INTERNET: **Jim Hart**  
952-829-2526

[jhart@bakerpublishinggroup.com](mailto:jhart@bakerpublishinggroup.com)

CANADIAN MEDIA: **Ellen Graf-Martin**  
519-342-3703

[ellen@grafmartin.com](mailto:ellen@grafmartin.com)

Please send tear sheets to:  
Brett Benson  
11400 Hampshire Ave. S.  
Bloomington, MN 55438